Mentimeter

Instructions

5

Batavia
Park District

Batavia Park District Strategic Master Plan

March 2025

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be different

1

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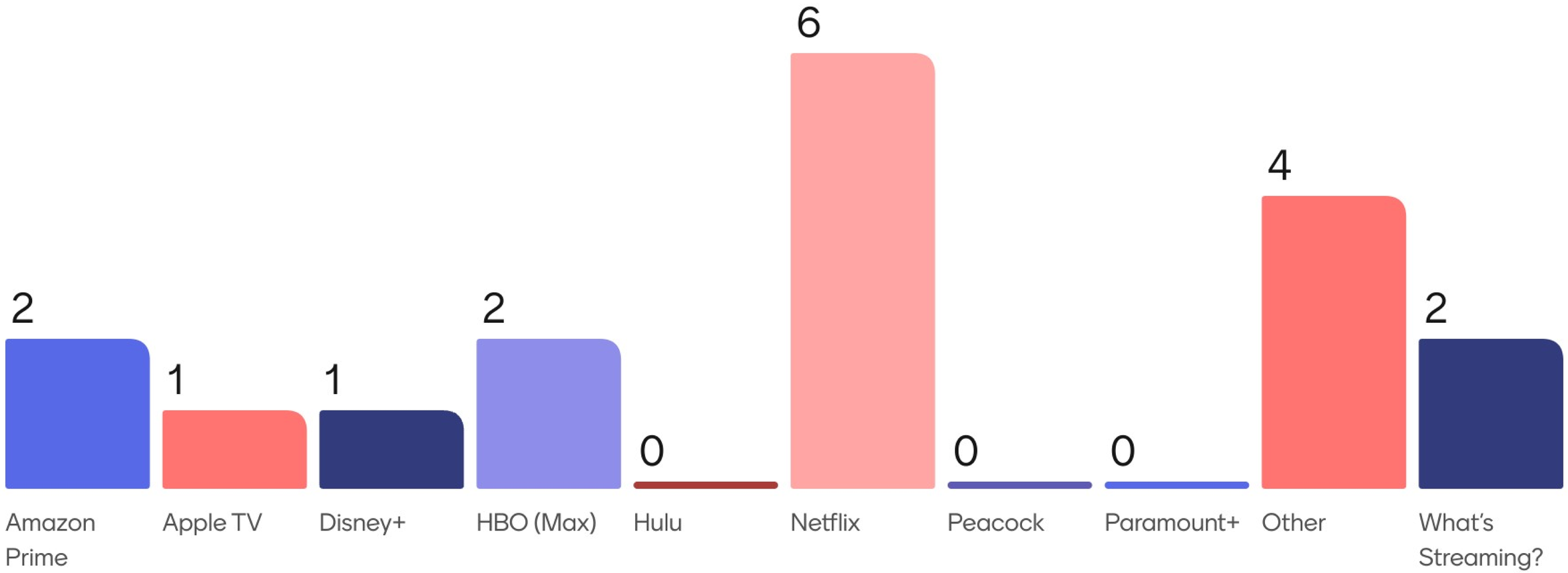
Which is your favorite Streaming Platform?



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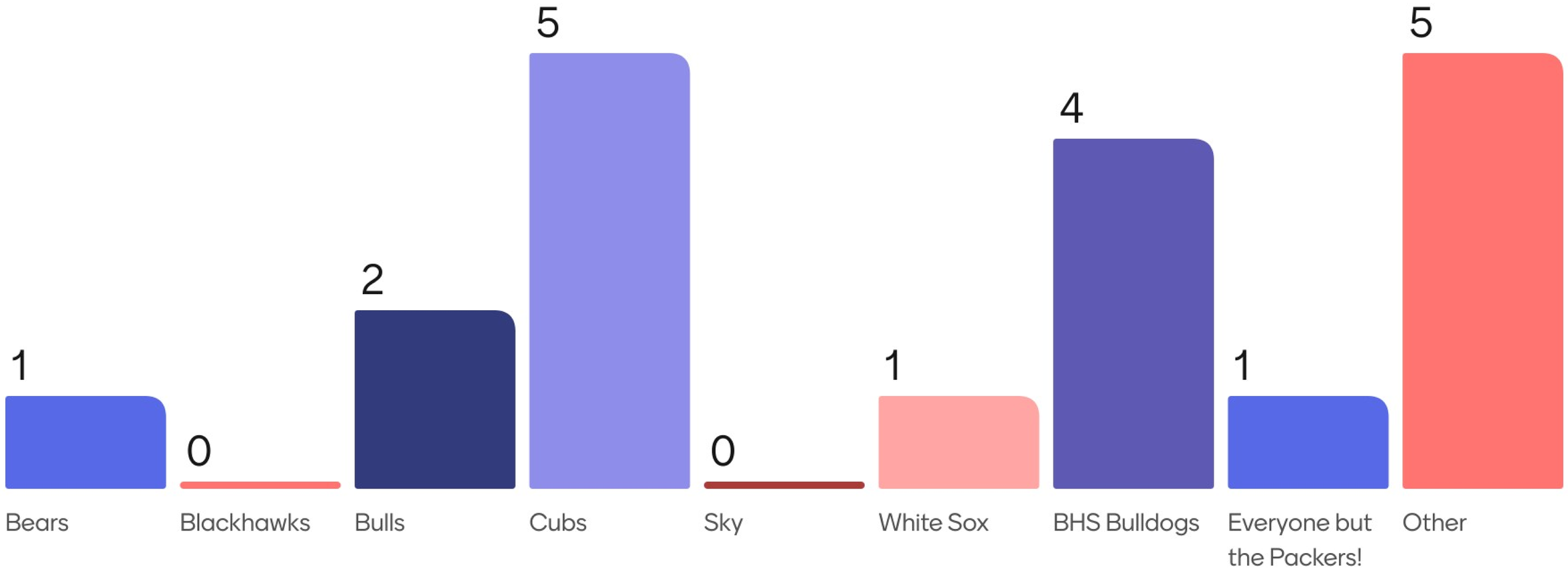
My favorite sports team is



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Who Are We?

NEXT PRACTICE PARTNERS

be different

200+ Strategic and Master Plans

20+ in Illinois

20% of CAPRA + Gold Medal Winners

Work - 6 continents / Speak Multiple languages

OUR VISION

A more inclusive and innovative future for all

OUR MISSION

To help communities prepare for what's next

OUR VALUES

Inclusion

+

Innovation

+

Information

=

Inspiration

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3

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Who Are We?

Kimley»Horn

Expect More. Experience Better.

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Who Are We?

ETC
INSTITUTE

1

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Warrenville Park District
PLAY · LEARN · EXPLORE

Elmhurst Park District
Having Fun

Lisle Park District

Gurnee Park District

Batavia Park District

HP Huntley Park District
Recreation for Generations

Park District of Oak Park

Channahon Park District
Est. 1971

Celebrating 85 Years of Service
Chicago Park District Seal
Hortus in Urbe
Organized 1934
1934 – 2019

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CITY of DURANGO

ILLINOIS IAPD/IPRA DISTINGUISHED ACCREDITED AGENCY

NATIONAL GOLD MEDAL FINALIST CLASS V 2004 FOR EXCELLENCE IN THE FIELD OF PARK AND RECREATION MANAGEMENT

TOP WORK PLACES

BROWARD COUNTY FLORIDA PARKS AND RECREATION

Canton Leisure Services Creating Great Experiences

Batavia Park District

WESTERVILLE PARKS & RECREATION

Carmel • Clay Parks&Recreation NATIONAL GOLD MEDAL WINNER AND ACCREDITED AGENCY

Parks & Recreation M-N C P P C

live more, play more

1

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TEDx

COLLEGE FOOTBALL PLAYOFF

Disney

NBA ALL-STAR 2024 INDIANAPOLIS

Batavia Park District

NRPA

TARGET

SUPER BOWL XLVI

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POLLING – USAGE & QUALIITY

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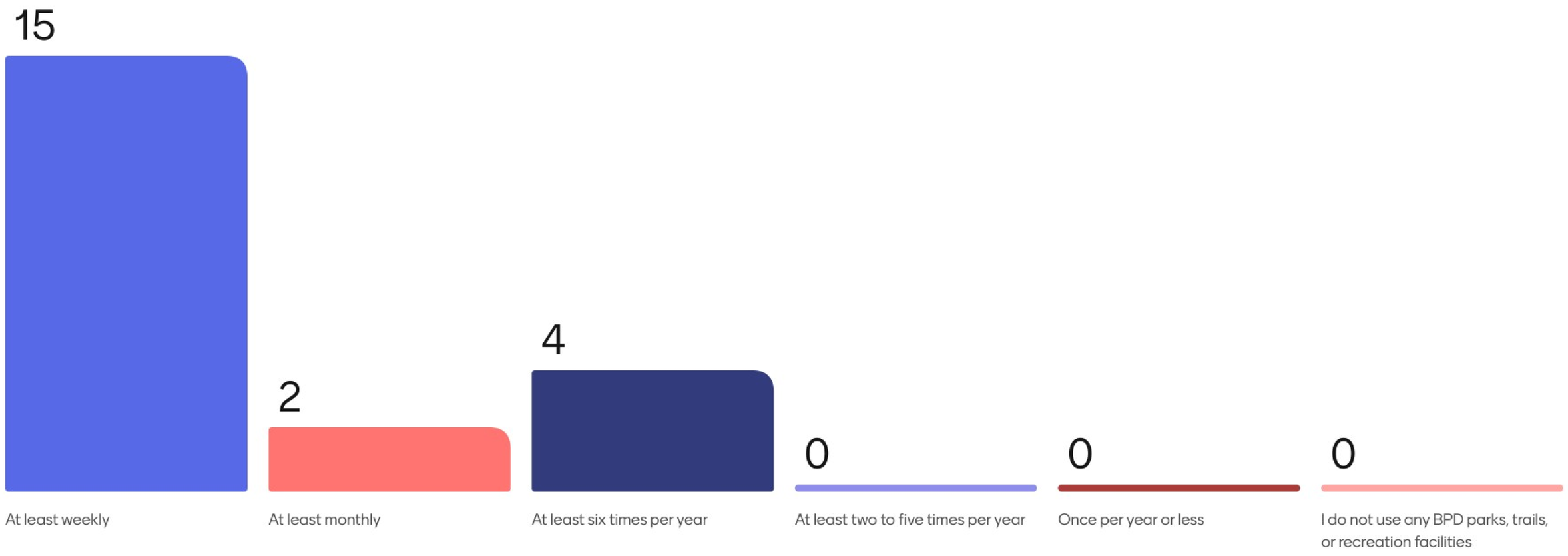
How often do you use any Batavia Park District parks, trails, or recreation facilities?



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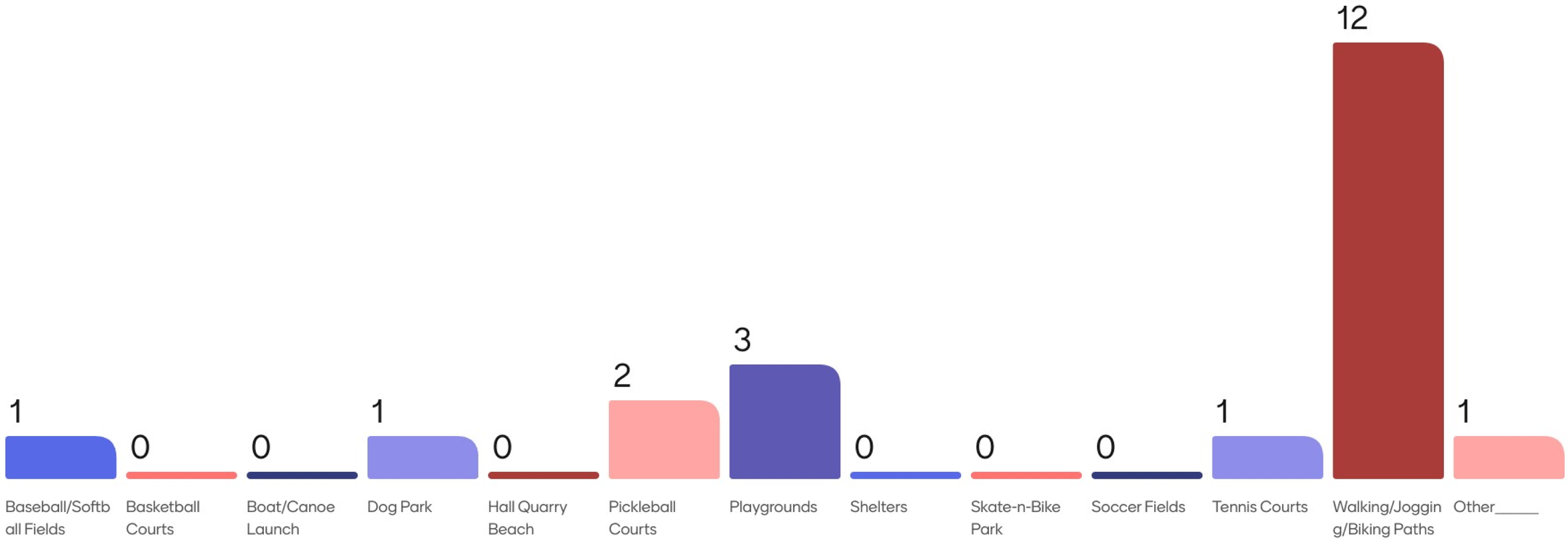
Which park amenities do you use regularly?



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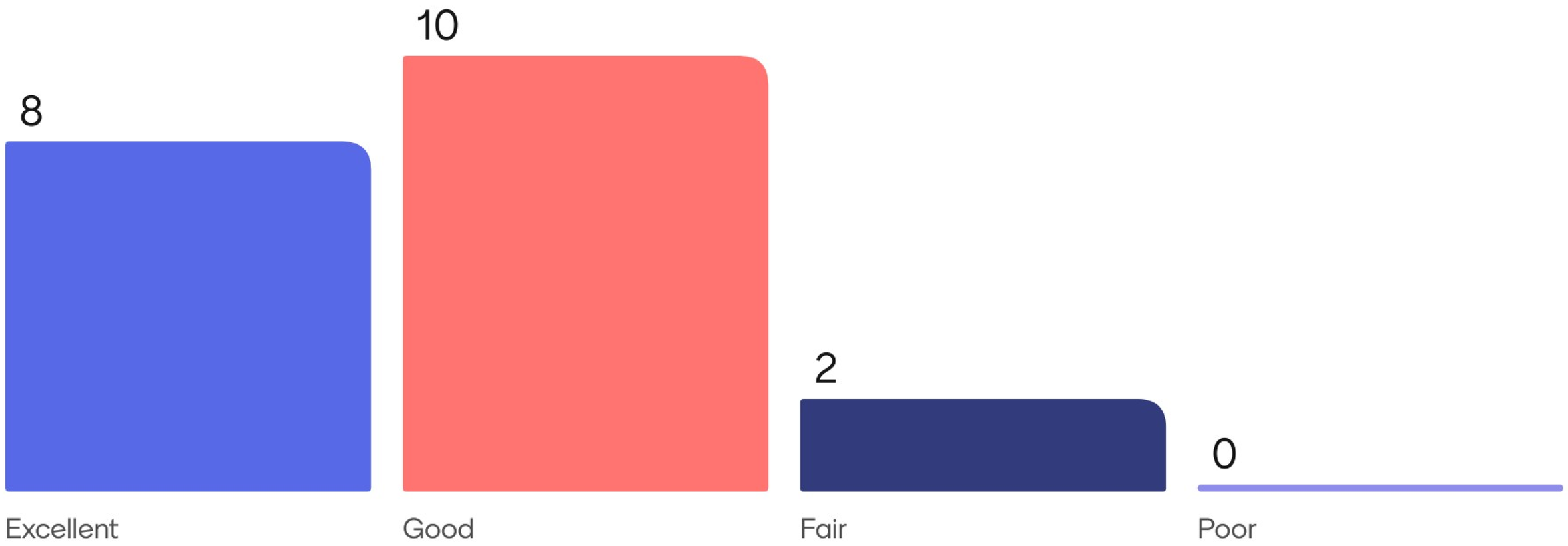
How would you rate the quality of Batavia Park District's offerings?



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78%

of Batavia residents live within a

10-minute walk

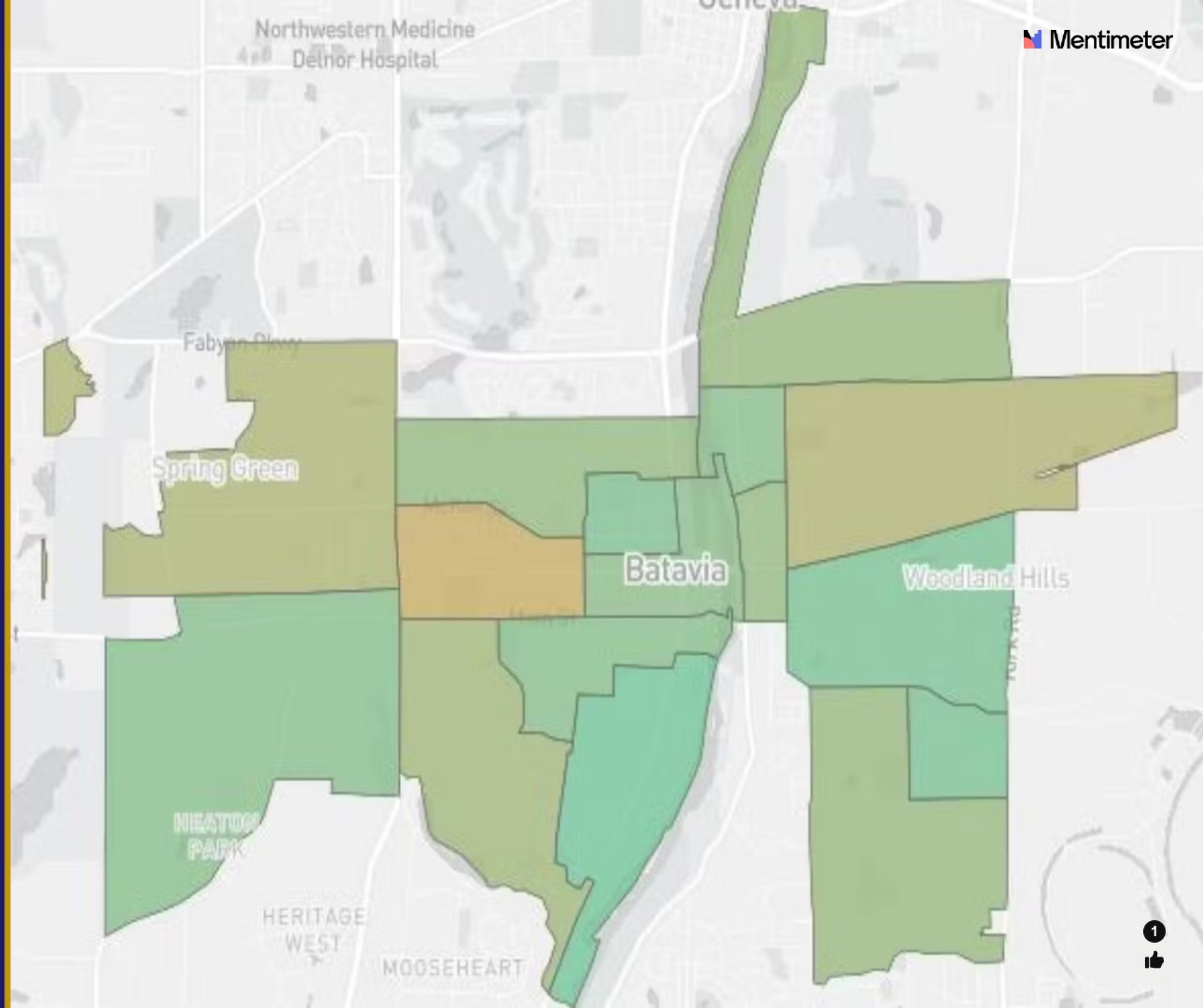
of a park

National Median: 55%

Tree Equity Score:

92

National Average: 81



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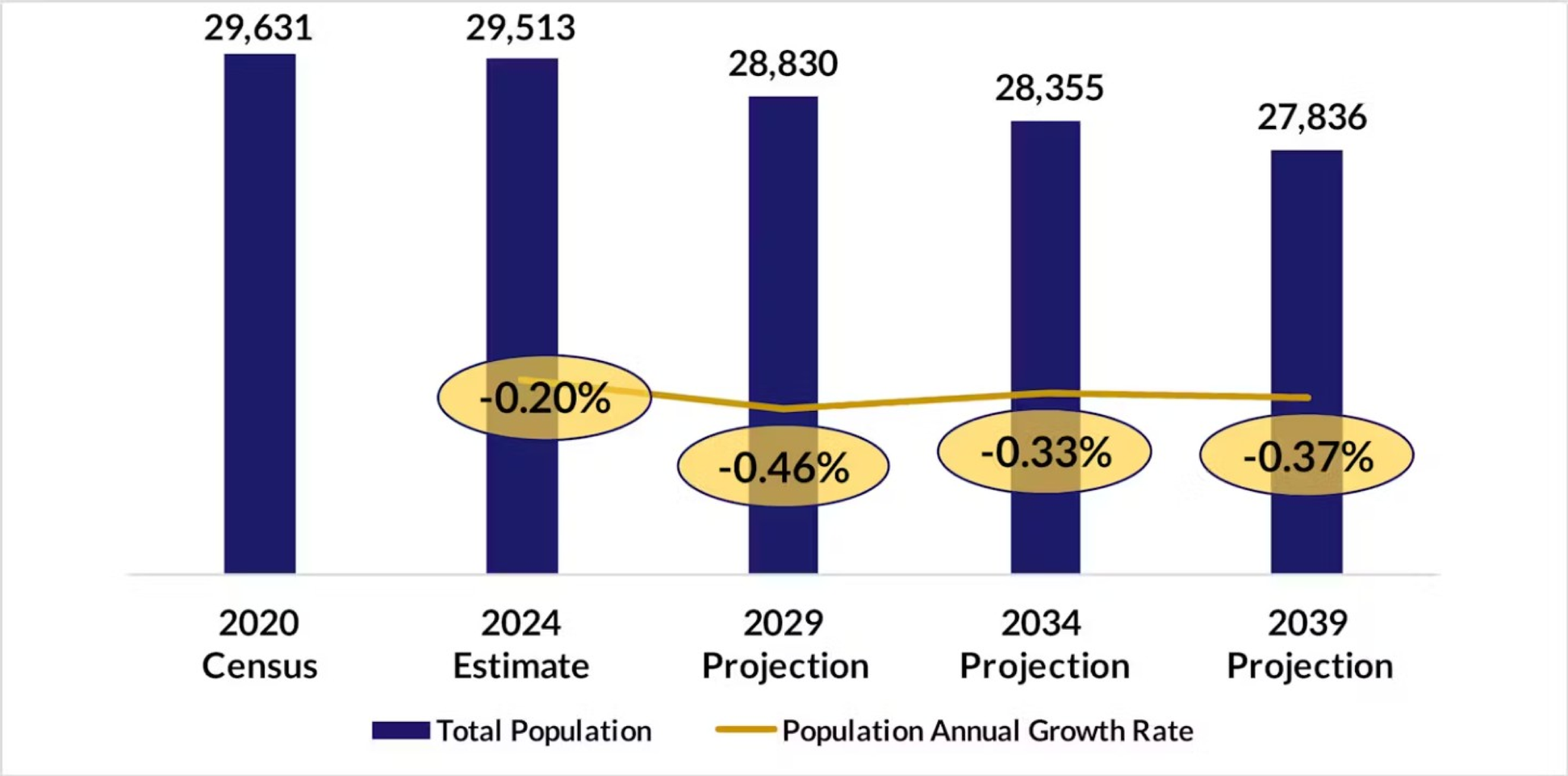
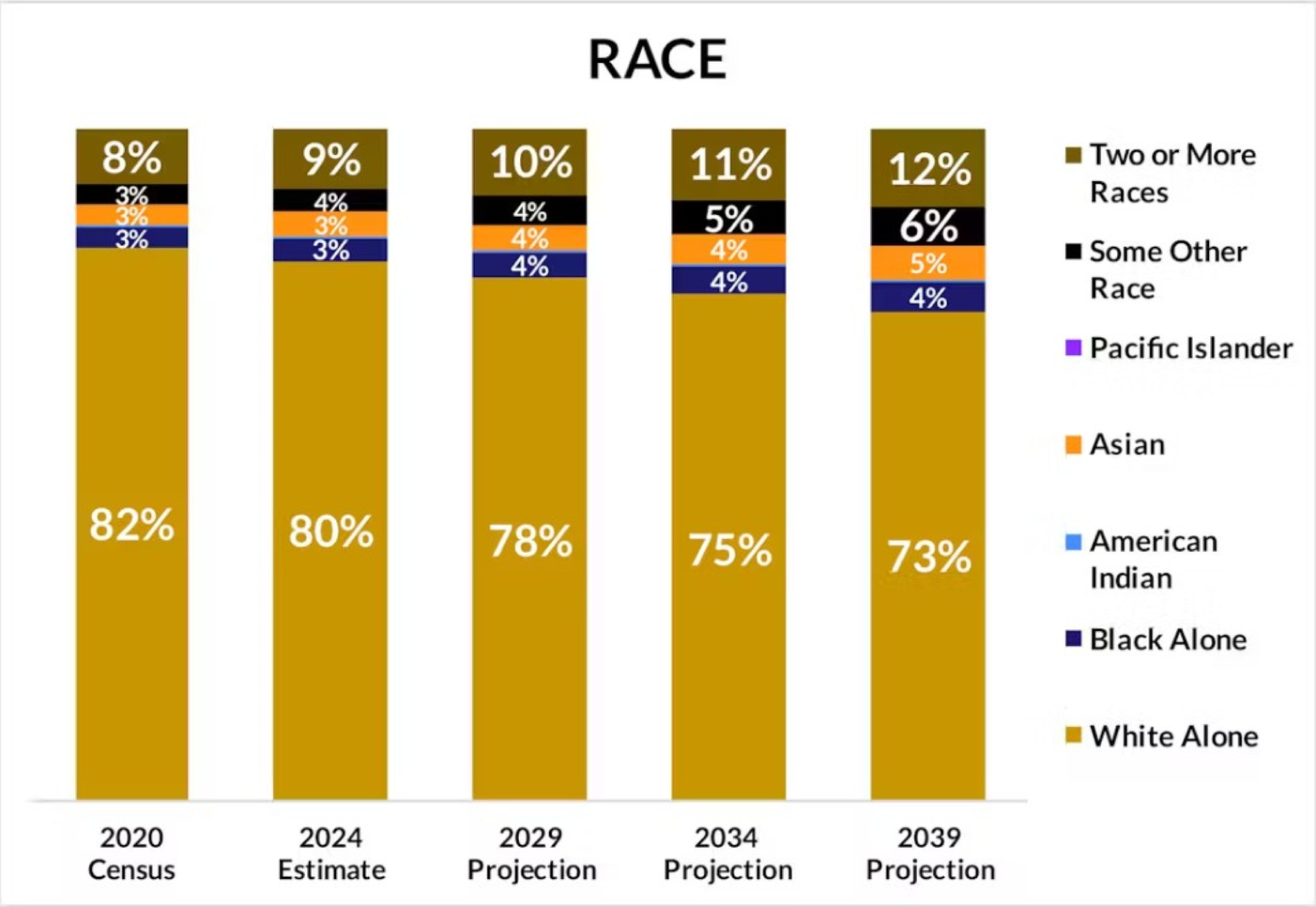
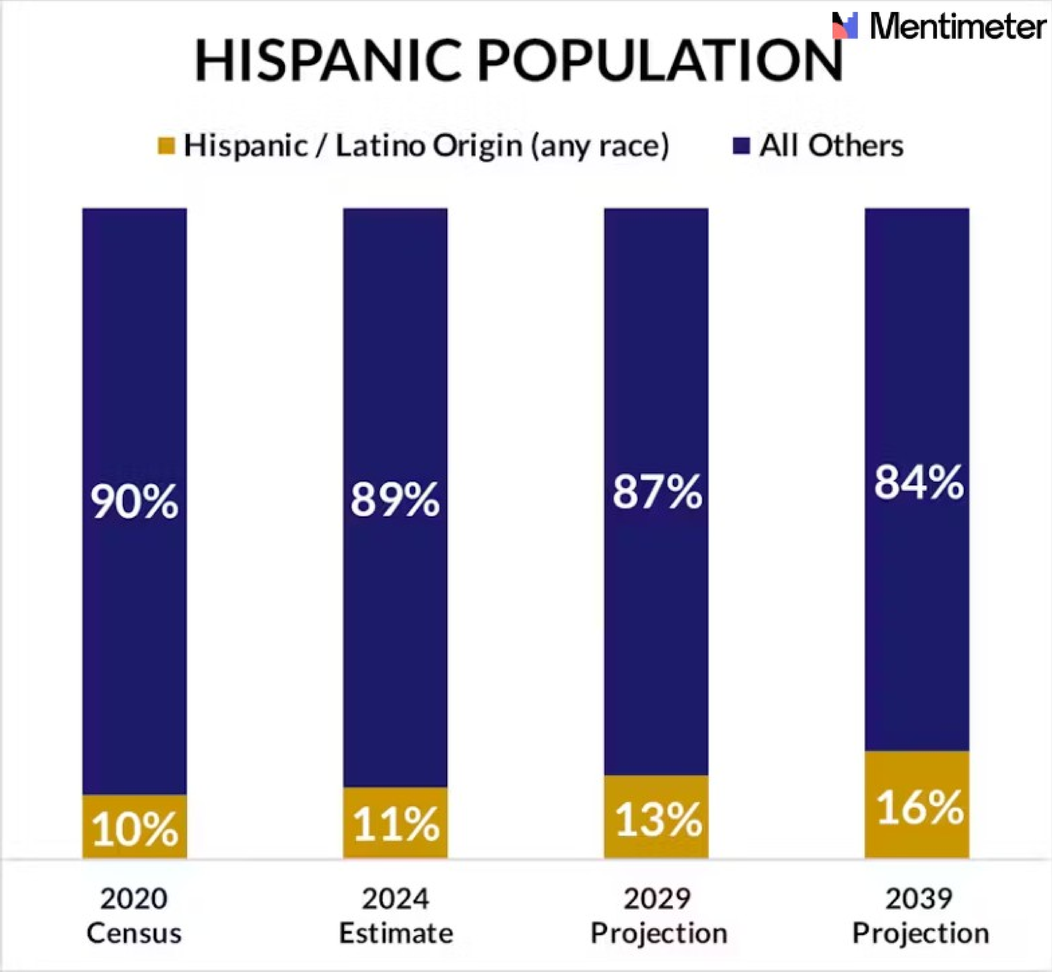
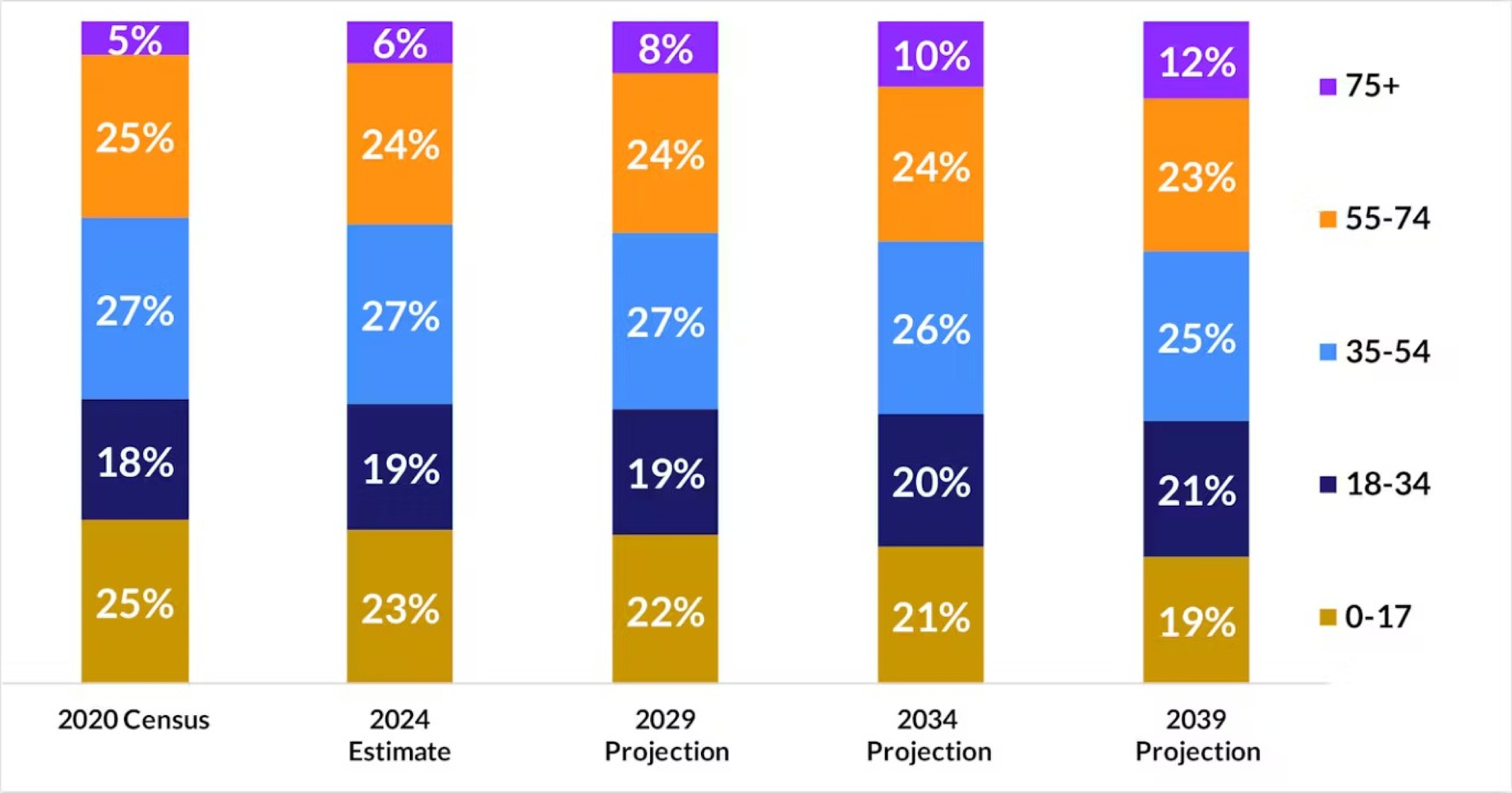

29,631
29,513
28,830
28,355
27,836
-0.20%
-0.46%
-0.33%
-0.37%
2020 Census
2024 Estimate
2029 Projection
2034 Projection
2039 Projection
Total Population
Population Annual Growth Rate

Population

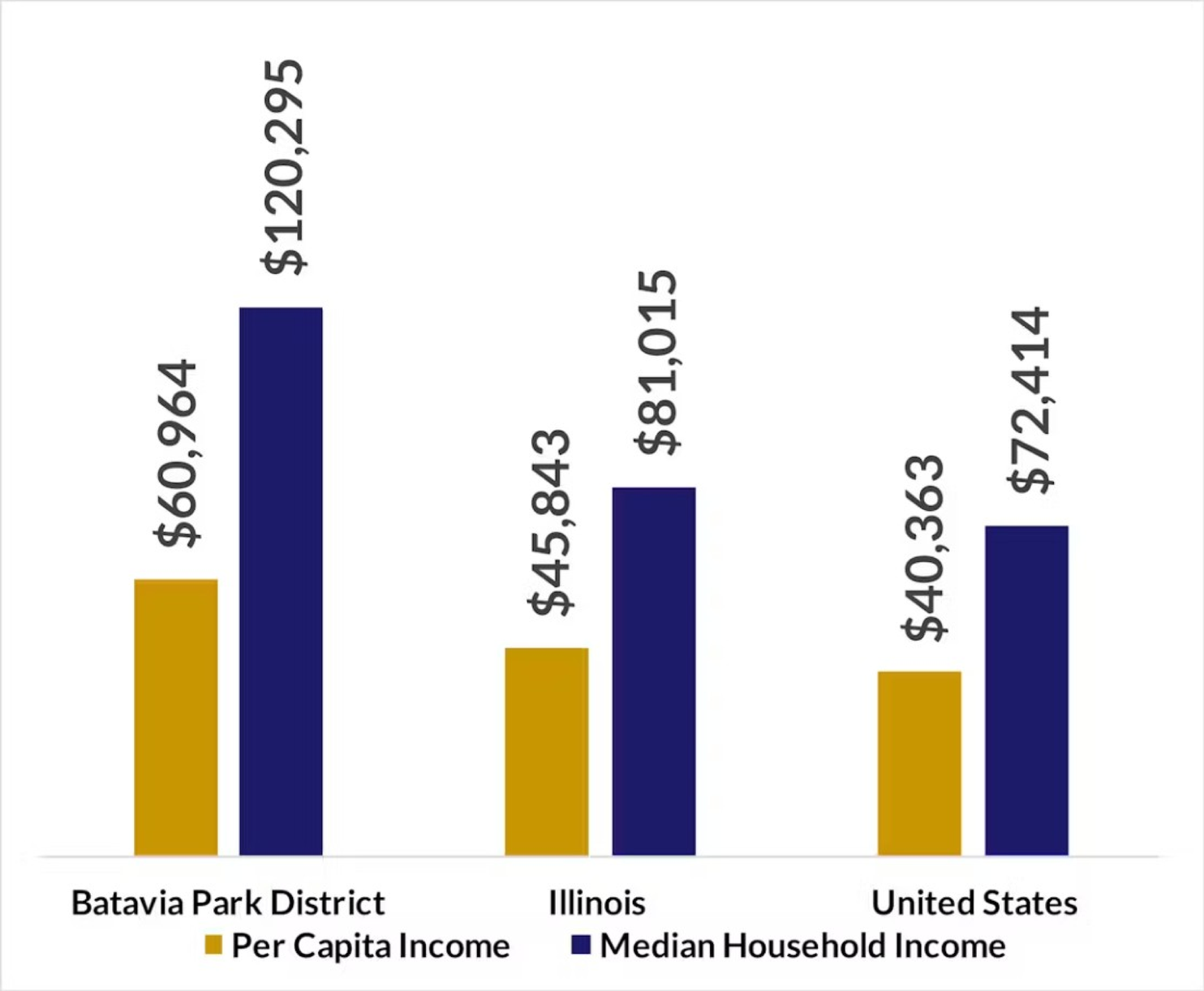




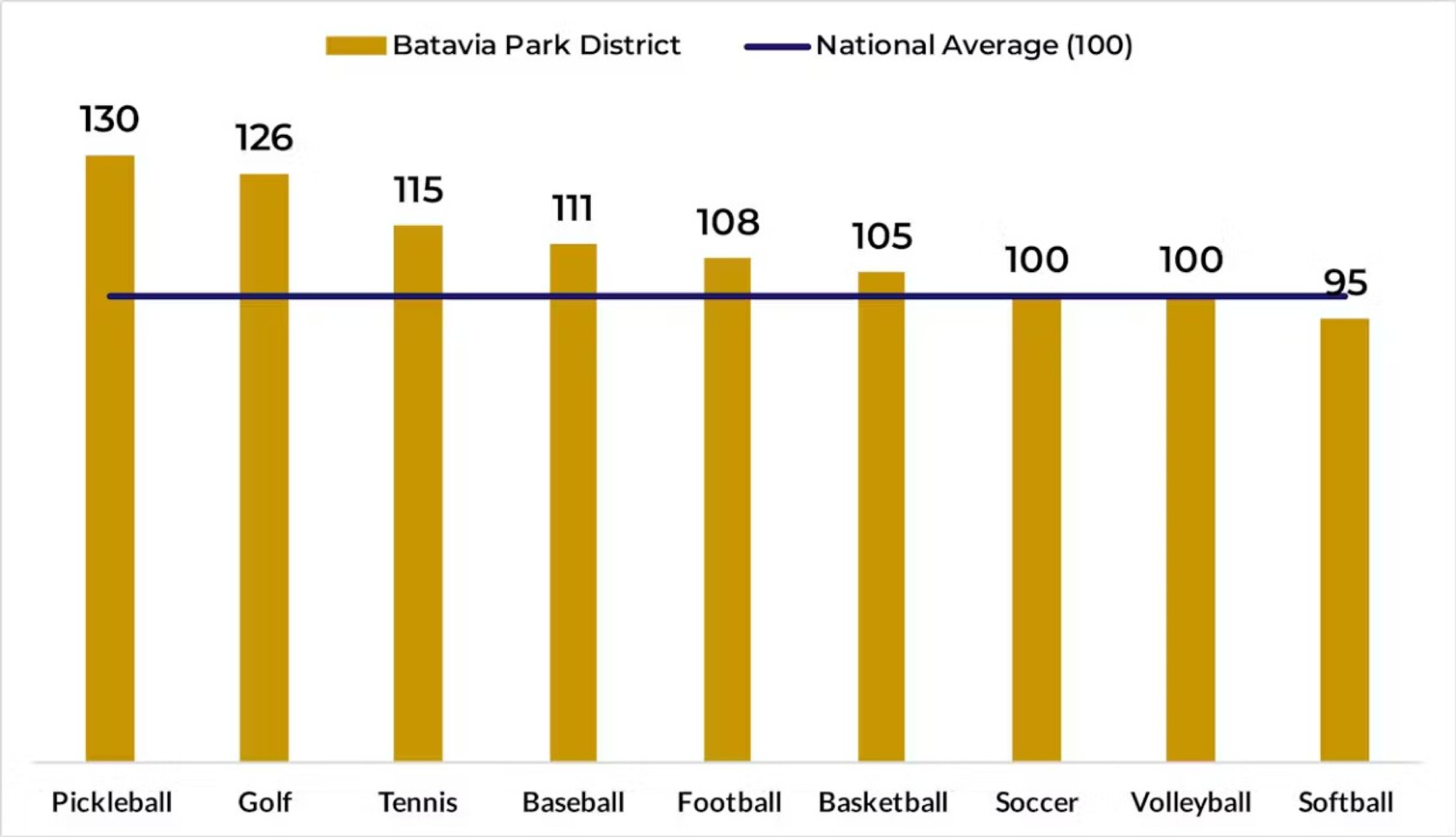
Race/Ethnicity



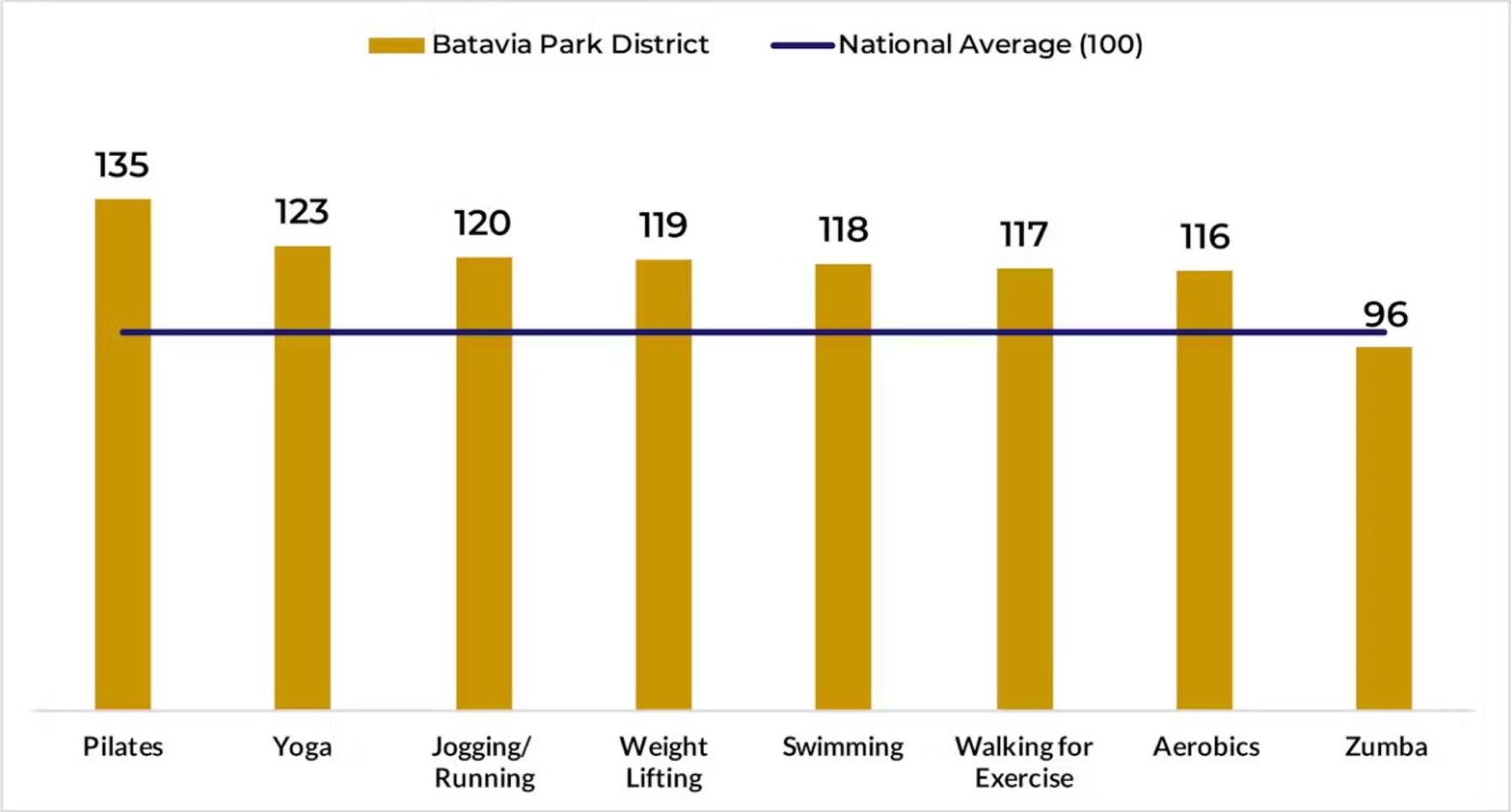
Age Segments



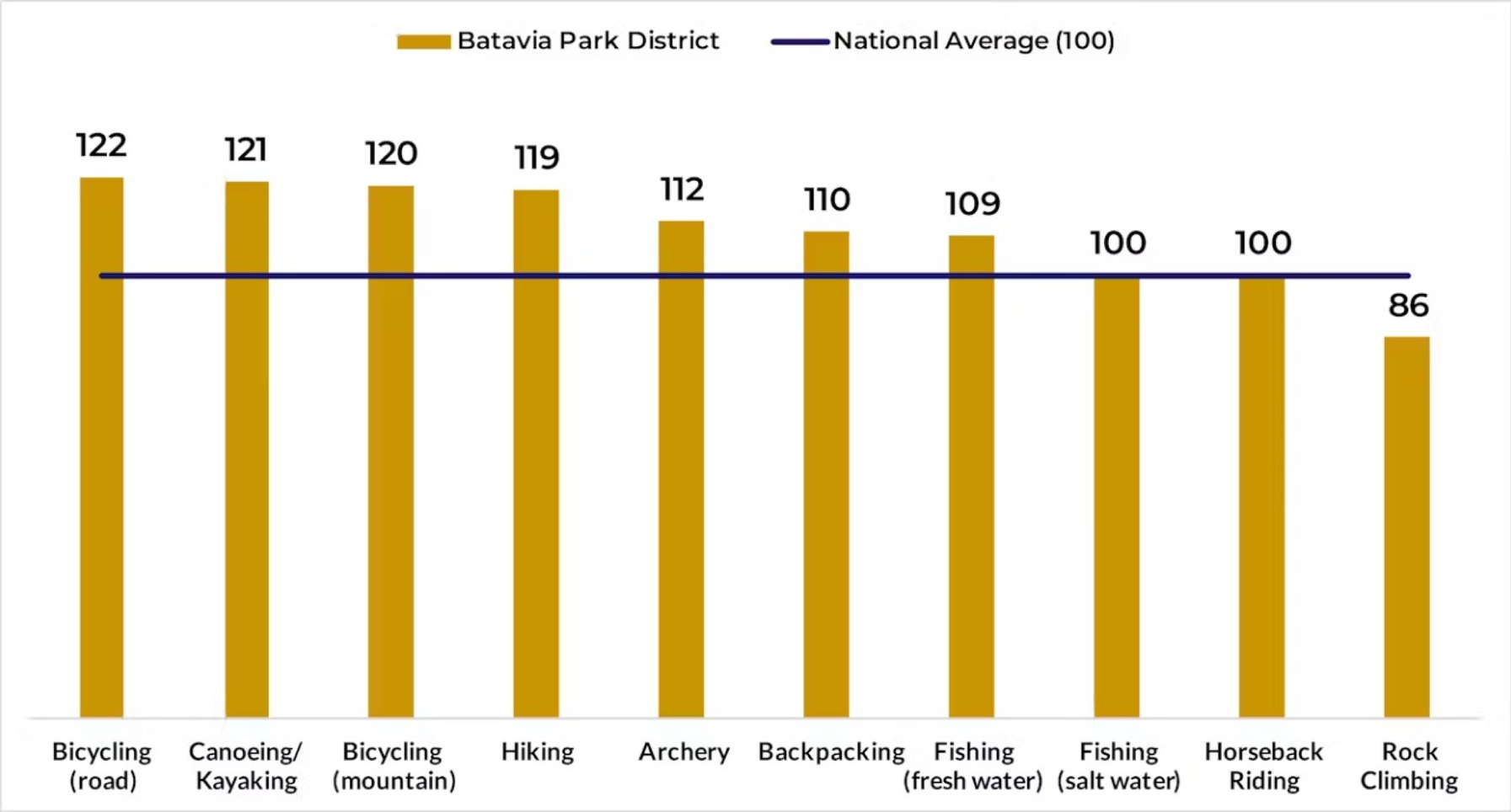
Income Levels



General Sports MPI


Batavia Park District
National Average (100)
135
123
120
119
118
117
116
96
Pilates
Yoga
Jogging/ Running
Weight Lifting
Swimming
Walking for Exercise
Aerobics
Zumba

Fitness MPI



Outdoor Activities MPI

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POLLING – ACCESS AND TRAVEL

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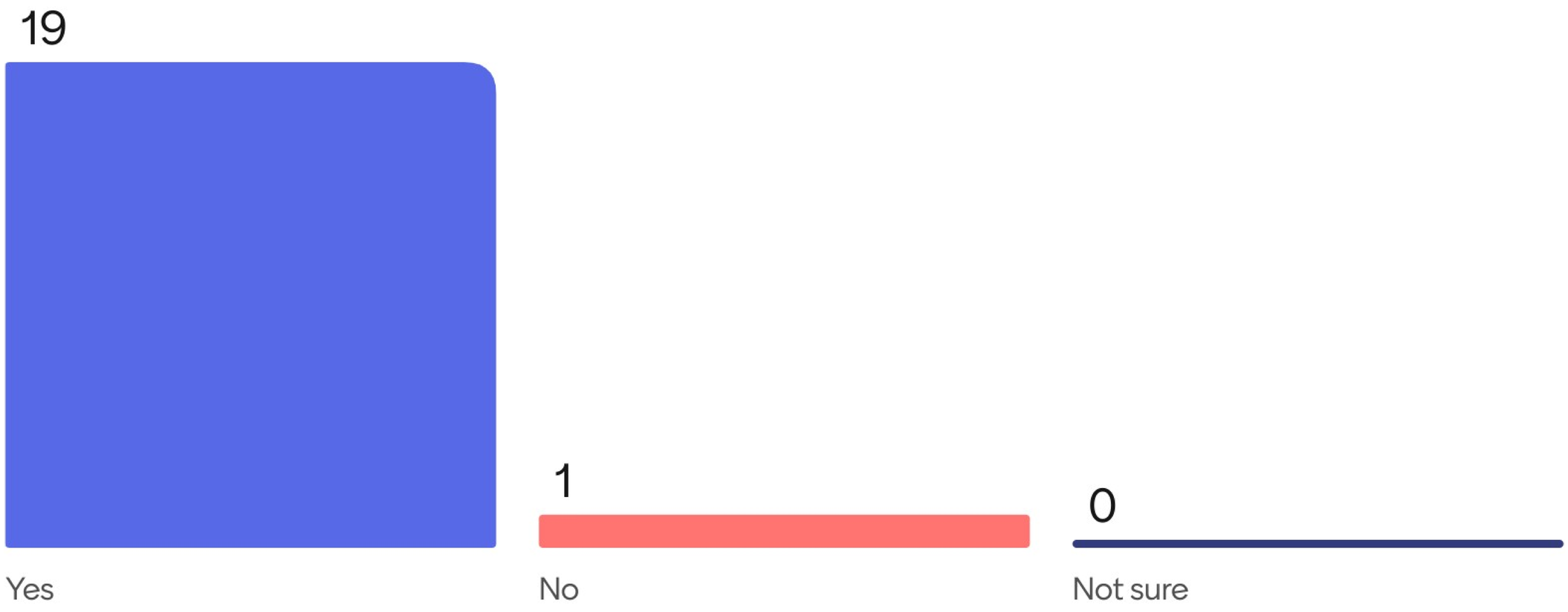
Do you live within a 10-minute walk to a park or trail?



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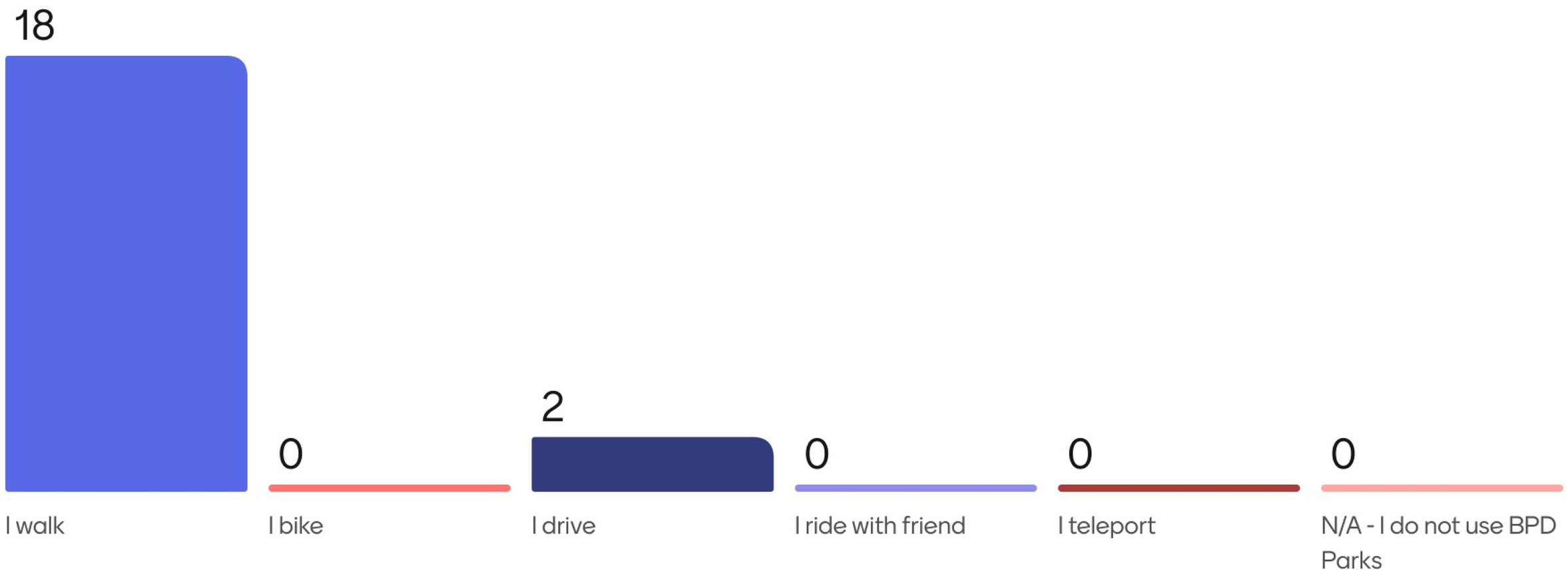
How do you travel to your nearest local park?



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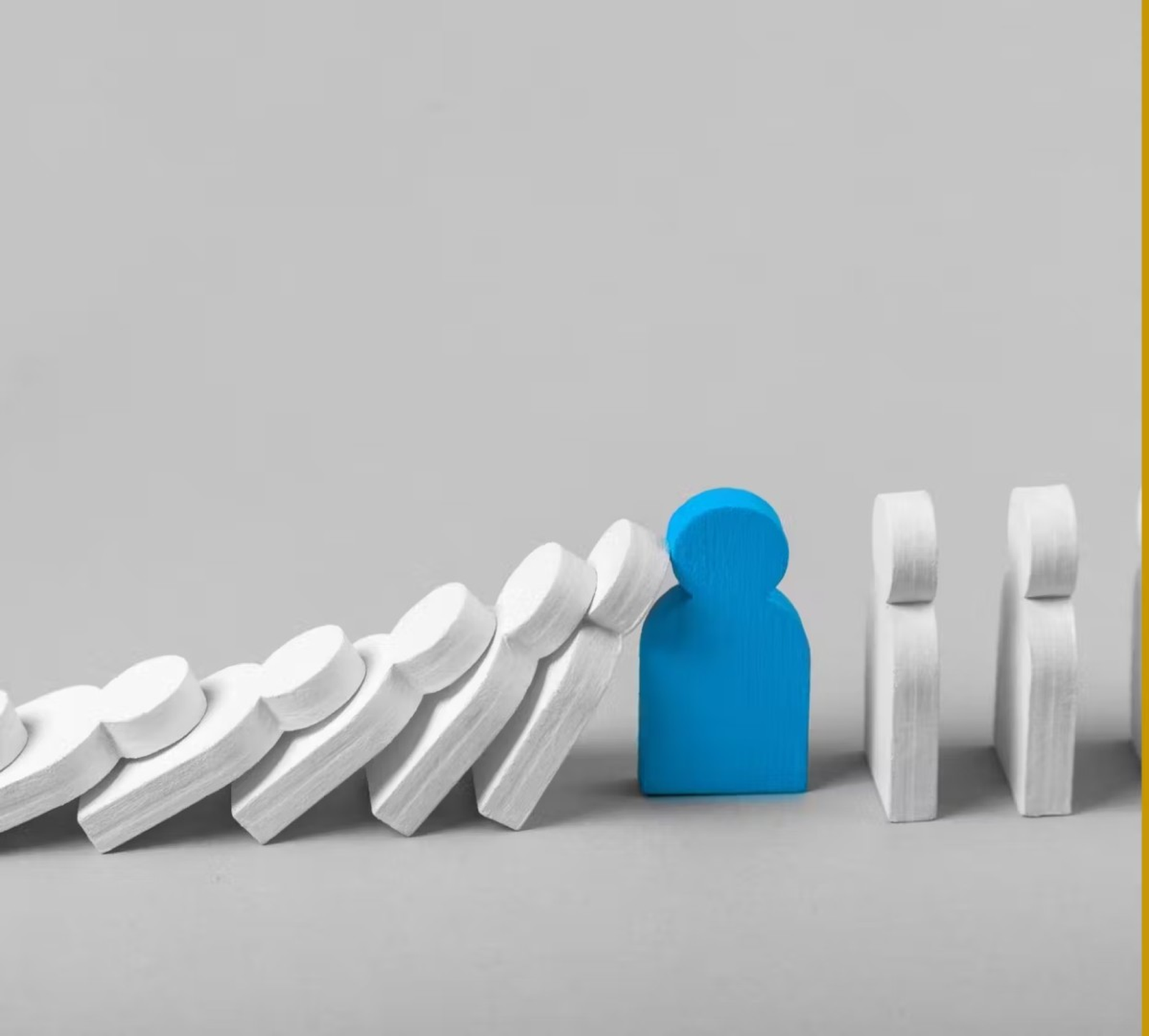

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POLLING – COMMUNICATION & BARRIERS

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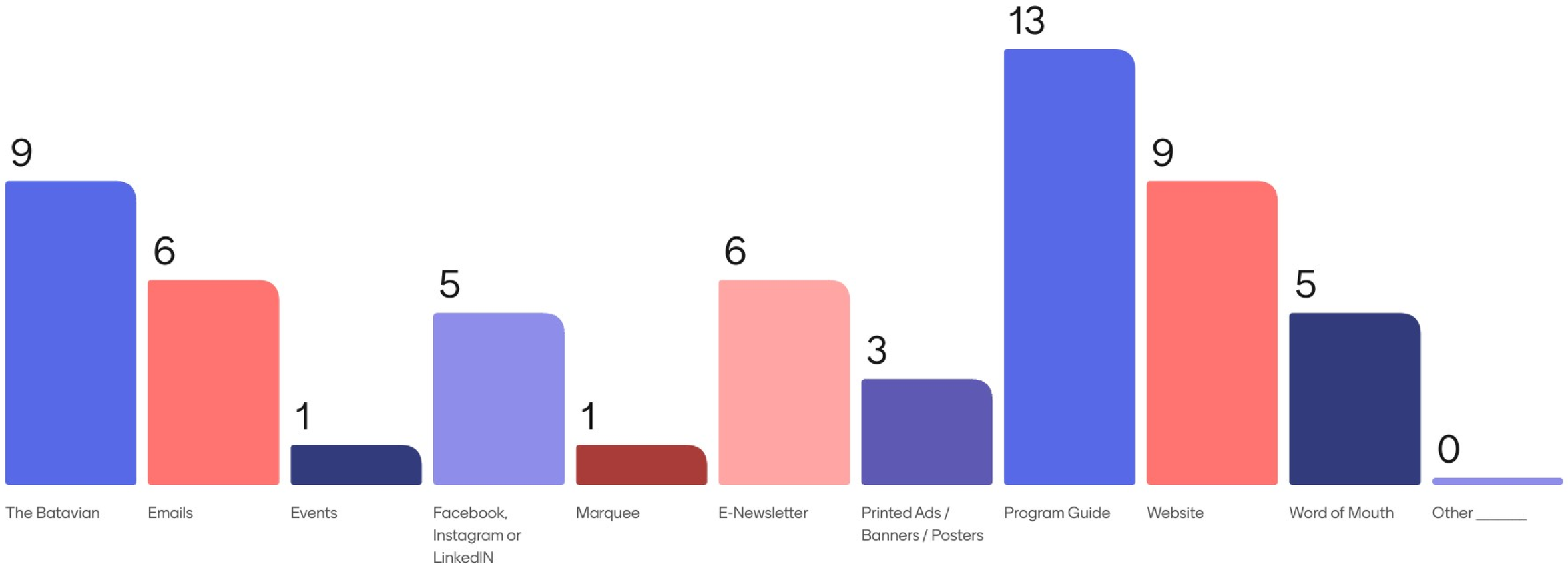
What are your THREE MOST PREFERRED ways to learn about Batavia Park District offerings?



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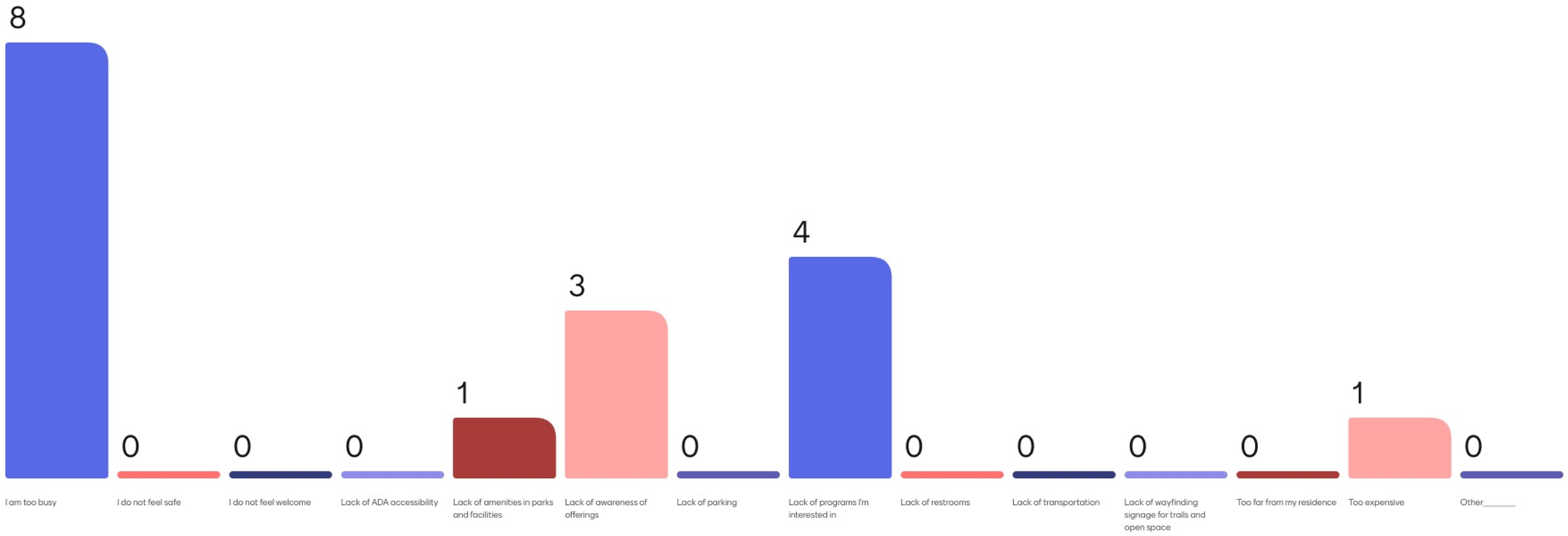
What are the THREE LARGEST BARRIERS that prevent you from using Batavia Park District parks, programs, and/or facilities more often?



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NEXT PRACTICE PARTNERS
be different

Our Approach

Phase 1 : Discover

Batavia Park District

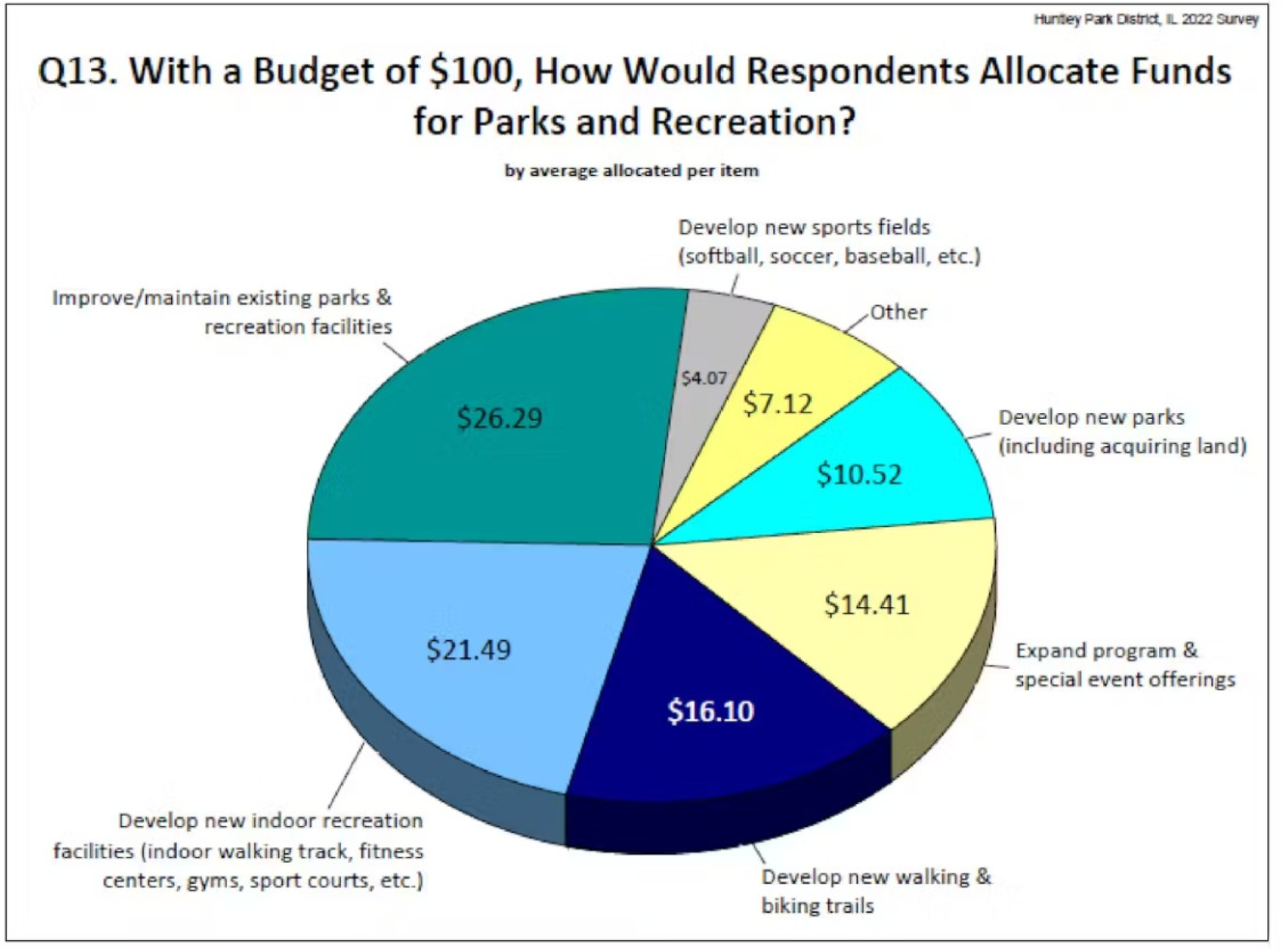
About Engage Reports Contact Skip Navigation Select Language

Mentimeter

www.YourFunIsOurBusiness.com

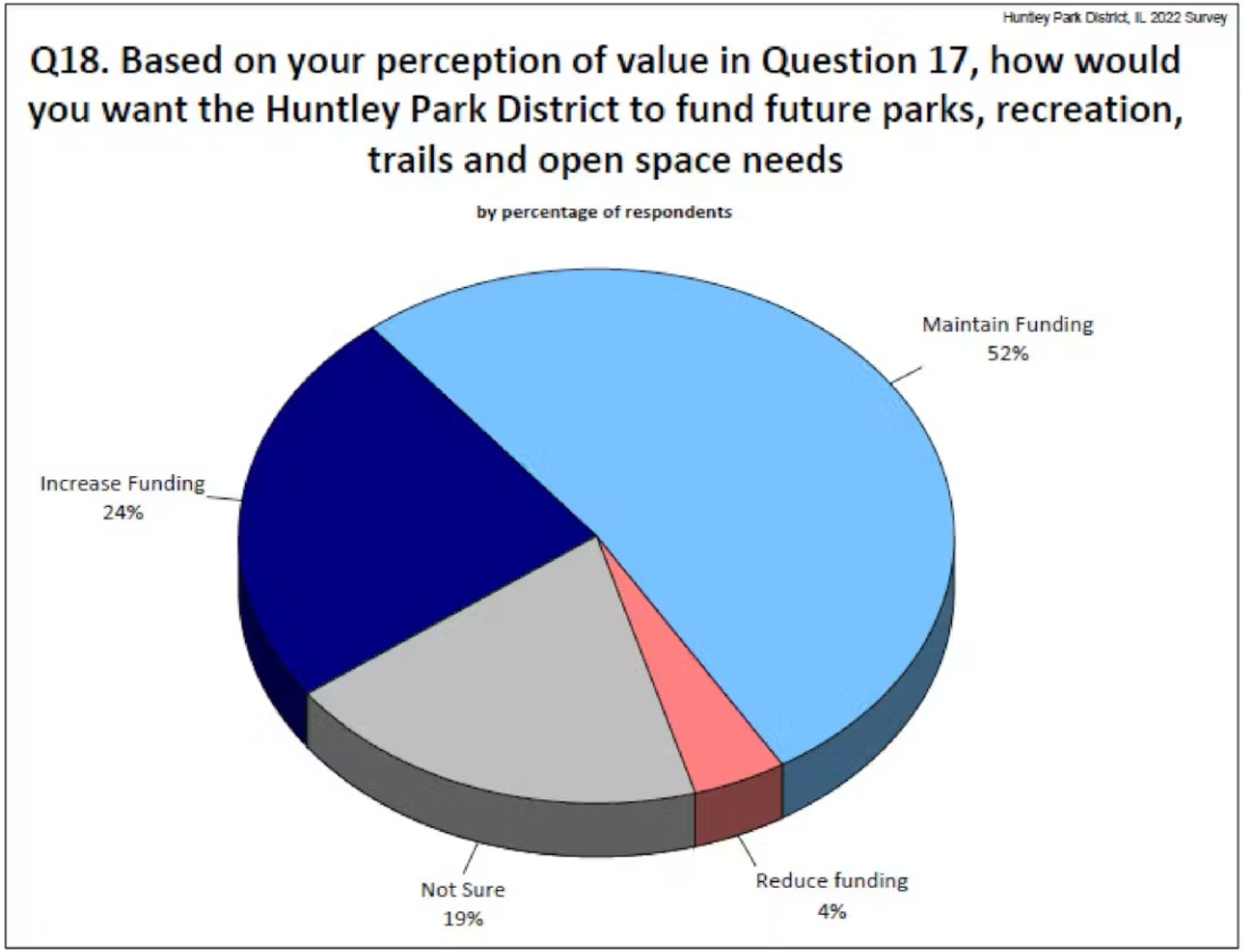
1

Defensible



NEXT PRACTICE PARTNERS
be different

Defensible



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be different

Phase 2: Assess

Program Assessment

Mentimeter

CLASSIFICATION	COMMUNITY BENEFIT	COMMUNITY-INDIVIDUAL BLEND	INDIVIDUAL BENEFIT
Characteristics	Broad appeal, fundamental to community well-being, promotes inclusion, accessible to all, typically publicly funded	Appeals to both general community and individual interests, offers specialized services but with a broad audience in mind, may require membership or nominal fees	Tailored to personal growth and individual interests, niche markets, typically fee-based, and may be more exclusive
Examples	Community Playgrounds and Park, Public Libraries, Free Community Events, Free or low cost swim lessons	Sports Leaugues, Most Workshops and Classes, Most Afterschool Programs	Rentals, Personal Training, Trip Programs, Special Interest Camps
National Average	31%	39%	30%
Program Distribution	*21%*	*75%*	*5%*

AGES SERVED						
CLASSIFICATION	PRESCHOOL (5 & UNDER)	ELEMENTARY (6-12)	TEEN (13-17)	ADULT (18+)	SENIOR (55+)	ALL AGES
National Average	5%	15%	20%	19%	25%	17%
Program Distribution	*7%*	*21%*	*31%*	*19%*	*18%*	*4%*

NEXT PRACTICE PARTNERS
be different

Park and Facility Assessments

SESQUICENTENNIAL PARK
29W200 WARRENVILLE ROAD
1.0 ACRES (NEIGHBORHOOD PARK)

PARK RATING
GOOD

CATEGORY RATINGS

ATHLETIC FIELDS	COURTS	PLAYGROUNDS	PATHS / TRAILS	GREEN SPACE	SITE FURNISHINGS	SPECIAL AMENITIES
N/A	POOR	GOOD	GOOD	GOOD	FAIR	GOOD

The Following Scoring System Was Used:

GRADE 'A' / *EXCELLENT*

Criteria to meet this category include:
- Excellent condition or new / like new in early lifecycle.
- No obvious issues could be found.
- Operating / functioning as intended.

GRADE 'B' / *GOOD*

Criteria to meet this category include:
- Good condition, relatively new or well maintained.
- Some minor aesthetic deterioration related to typical wear and tear.
- Finishes may be weathered with minor issues.
- Issues do not affect operation / function to any noticeable degree.
- General purpose maintenance or cleaning may be needed.

GRADE 'C' / *FAIR*

Criteria to meet this category include:
- Fair condition or more noticeable deterioration.
- Issues are noticed by many visitors, but do not dissuade use.
- Operation / function is impacted, but impacts are still limited to a few elements.
- Maintenance and improvements are needed to ensure elements continue to function appropriately.

GRADE 'D' / *POOR*

Criteria to meet this category include:
- Poor condition or very noticeable deterioration.
- Issues are obvious to users and may discourage use.
- Operation / function is highly impacted and may hinder usability.
- Significant maintenance or replacements needed to prevent conditions from becoming critical.

GRADE 'F' / *CRITICAL*

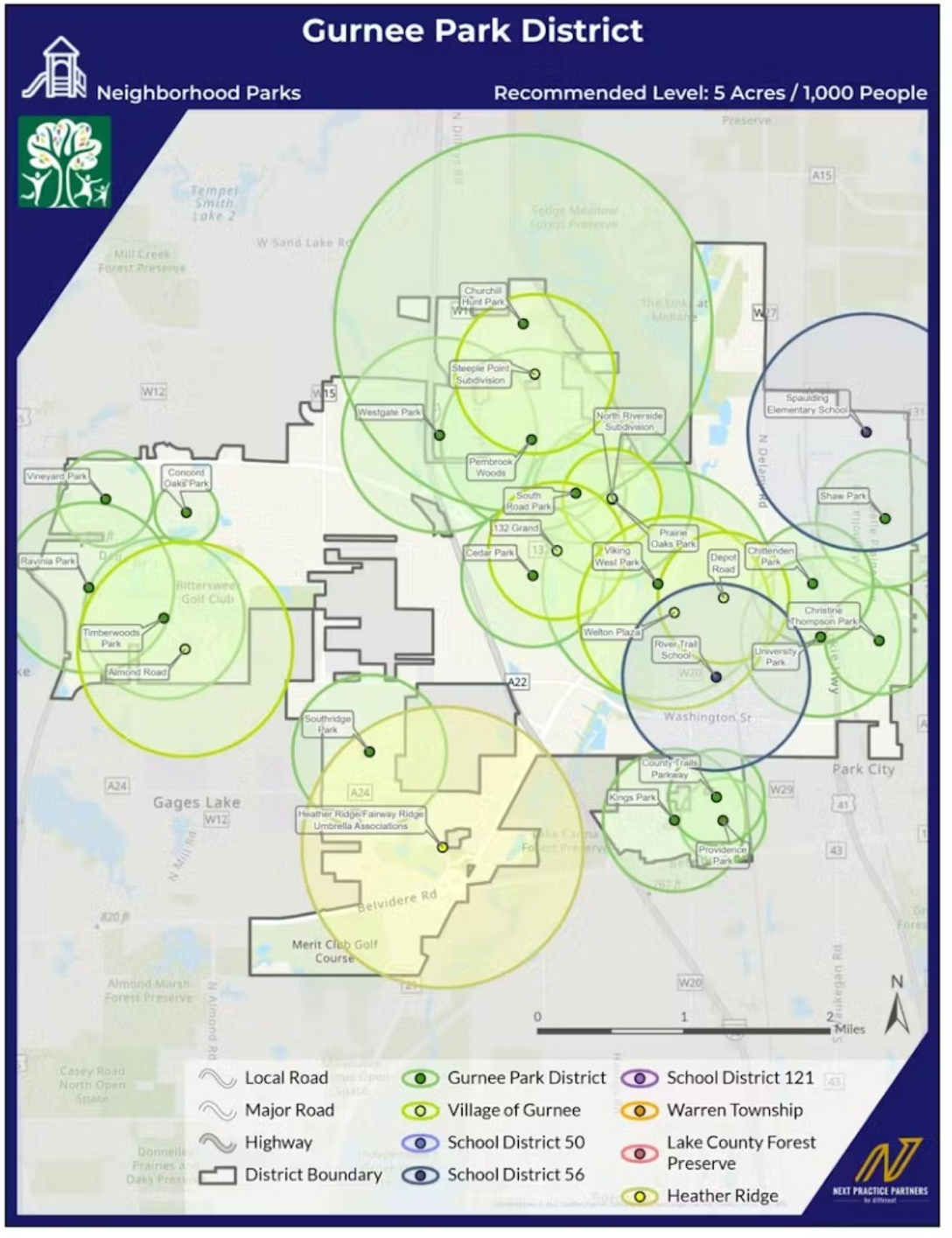
Criteria to meet this category include:
- Critical condition or severe deterioration.
- Damages could be harmful causing visitors to avoid use.
- Issues prevent much or all of the operation or functionality.
- Maintenance will not be sufficient to alleviate problems, requiring replacement to remedy issues.

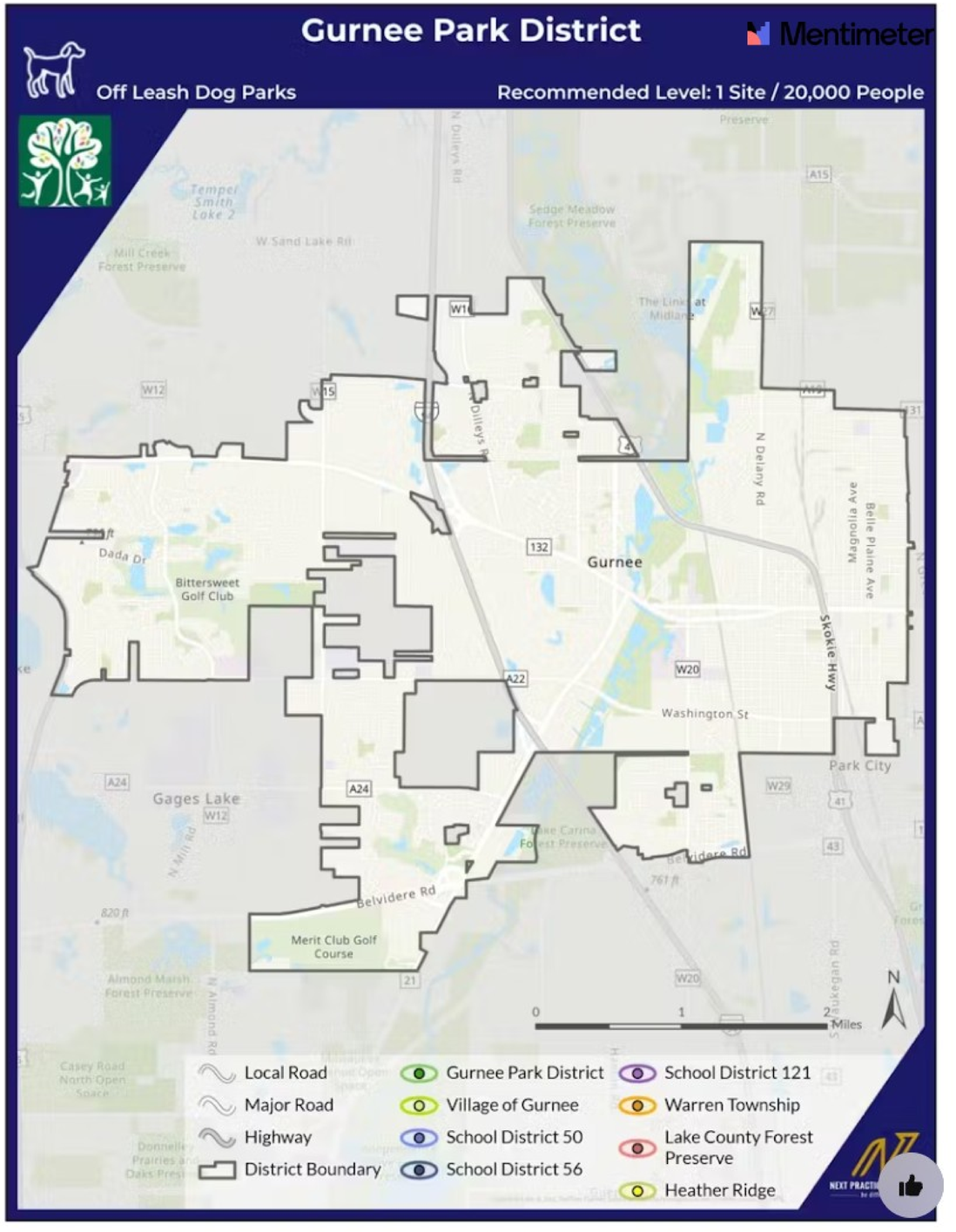
Bean Bag Toss (Cornhole)

Picnic Shelter

Playground

MAPPING


Gurnee Park District
Neighborhood Parks
Recommended Level: 5 Acres / 1,000 People
Churchill Hunt Park
Steeple Point Subdivision
Westgate Park
North Riverside Subdivision
Spaulding Elementary School
Pembrook Woods
Vineyard Park
Concord Oaks Park
South Road Park
Shaw Park
132 Grand
Prairie Oaks Park
Ravinia Park
Cedar Park
Viking West Park
Depot Road
Chittenden Park
Bittersweet Golf Club
Christine Thompson Park
Timberwoods Park
Welton Plaza
River Trail School
University Park
Almond Road
Washington St
Southridge Park
County Trails Parkway
Kings Park
Heather Ridge/Fairway Ridge Umbrella Associations
Providence Park
Gages Lake
Park City
Belvidere Rd
Merit Club Golf Course
Local Road
Major Road
Highway
District Boundary
Gurnee Park District
Village of Gurnee
School District 50
School District 56
School District 121
Warren Township
Lake County Forest Preserve
Heather Ridge
NEXT PRACTICE PARTNERS


Gurnee Park District
Mentimeter
Off Leash Dog Parks
Recommended Level: 1 Site / 20,000 People
Bittersweet Golf Club
Gurnee
Washington St
Gages Lake
Park City
Belvidere Rd
Merit Club Golf Course
Local Road
Major Road
Highway
District Boundary
Gurnee Park District
Village of Gurnee
School District 50
School District 56
School District 121
Warren Township
Lake County Forest Preserve
Heather Ridge

Phase 3: Develop

Program Prioritization

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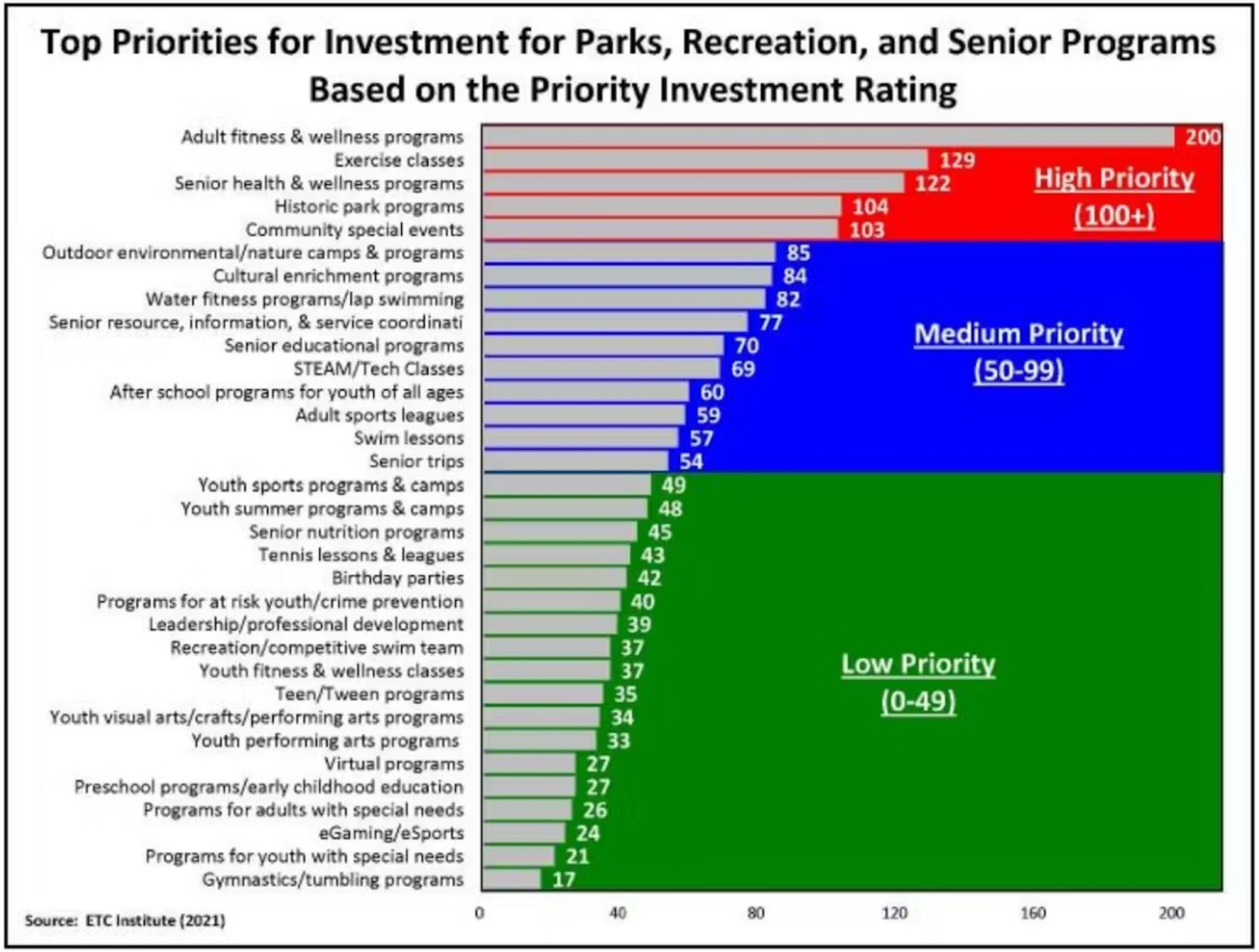

NEXT PRACTICE PARTNERS
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Values, Vision and Mission

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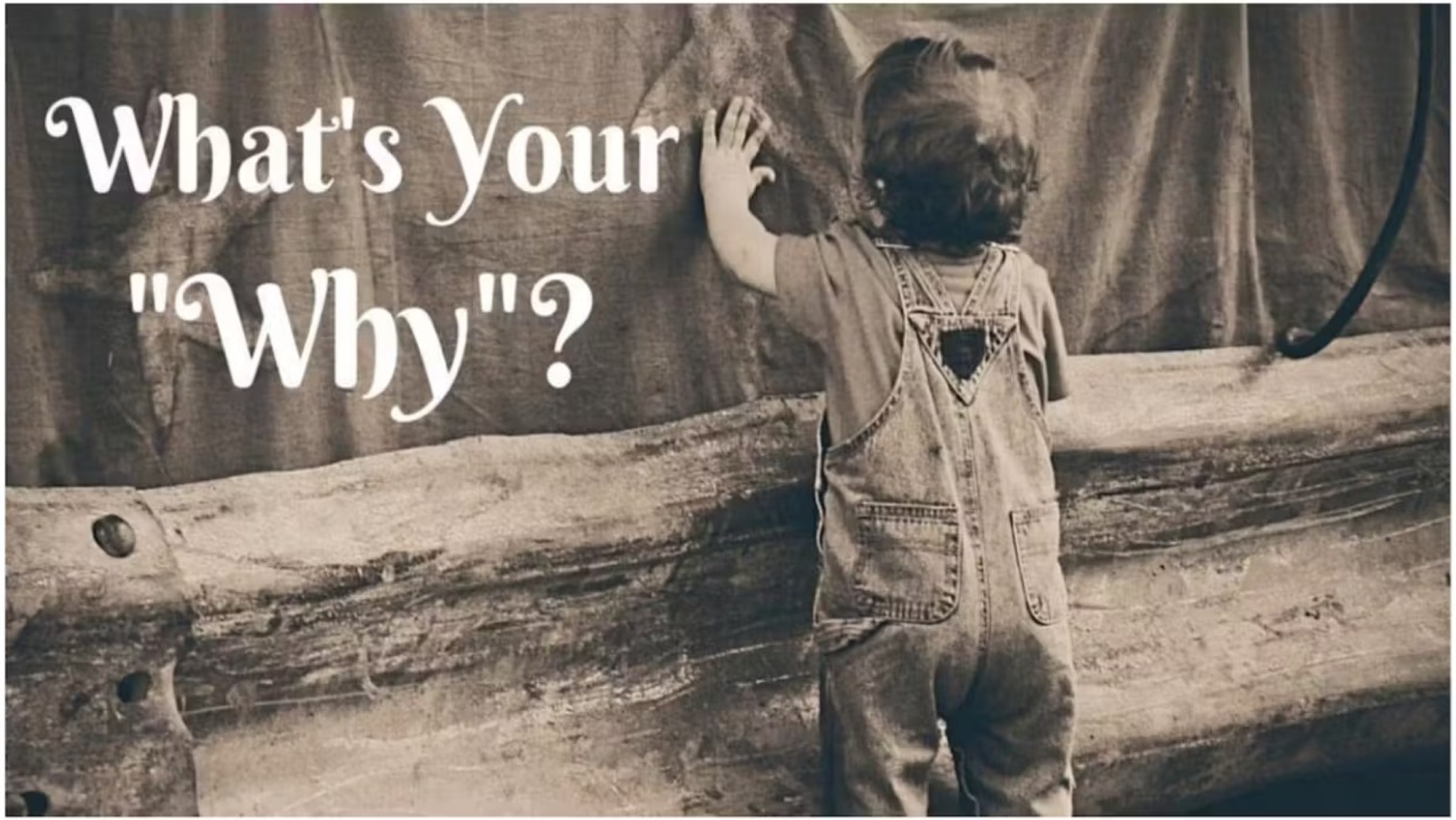

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Action Plan

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Core Values	Vision	Healthier lives, inspiring experiences, and vibrant communities	Major Outcomes	Timelines
Inclusion			1. Build a staff culture based on inclusion and accountability	Short Term = Up to 5 years
Fun	Mission	To provide enriching experiences for all	2. Increase funding and staffing	Long Term = Beyond 5 years
Collaboration			3. Parks and facilities are well planned and maintained	On-Going
Stewardship	Goal	A financially sustainable system with dedicated funding, external partnership and resource support	4. Programs and services address community needs & desires	
			5. Position parks as community resources and hubs	
FINANCE			6. Tell the story of why Indy Parks matter	

Action Items	Values	Major Outcomes (1-6)	Responsibility	Timelines
	Choose from dropdown menu	*Choose from dropdown menu*		*Choose from dropdown menu*
Develop creative financing options for the department	Collaboration	2		On-Going
Meet per capita funding goal	Stewardship	2		Long Term
Seek a dedicated funding source to support operations and maintenance standards	Stewardship	6	Outcome 2 and 3	
Engage with advisory groups, foundations, and volunteer groups to support recreation facilities/parks programs	Collaboration	2		On-Going
Develop an new income strategy through grants, alliances, partnerships, and sponsorships	Stewardship	2		Short Term
Develop stronger partnerships for facilities to raise more operational and capital dollars for the system	Collaboration	2		
Collaborate to track the economic impact of parks and trails to the city	Collaboration	2		On-Going

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POLLING – FUTURE NEEDS

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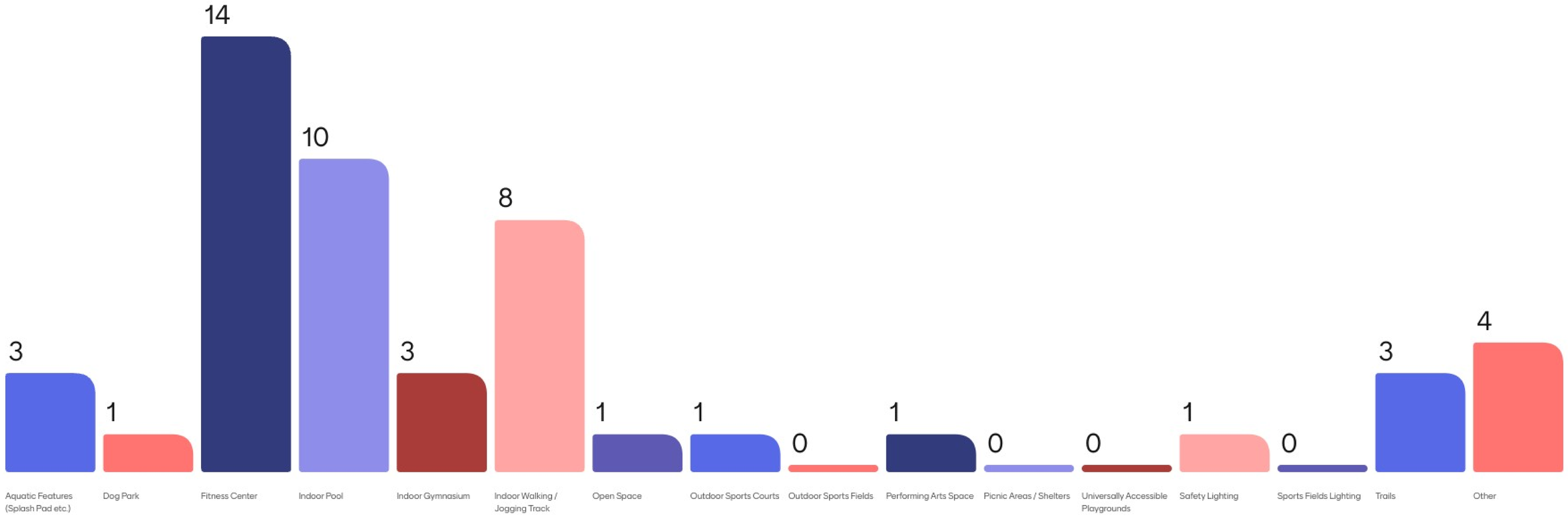
Which THREE facilities / amenities are you and members of your household most interested in?



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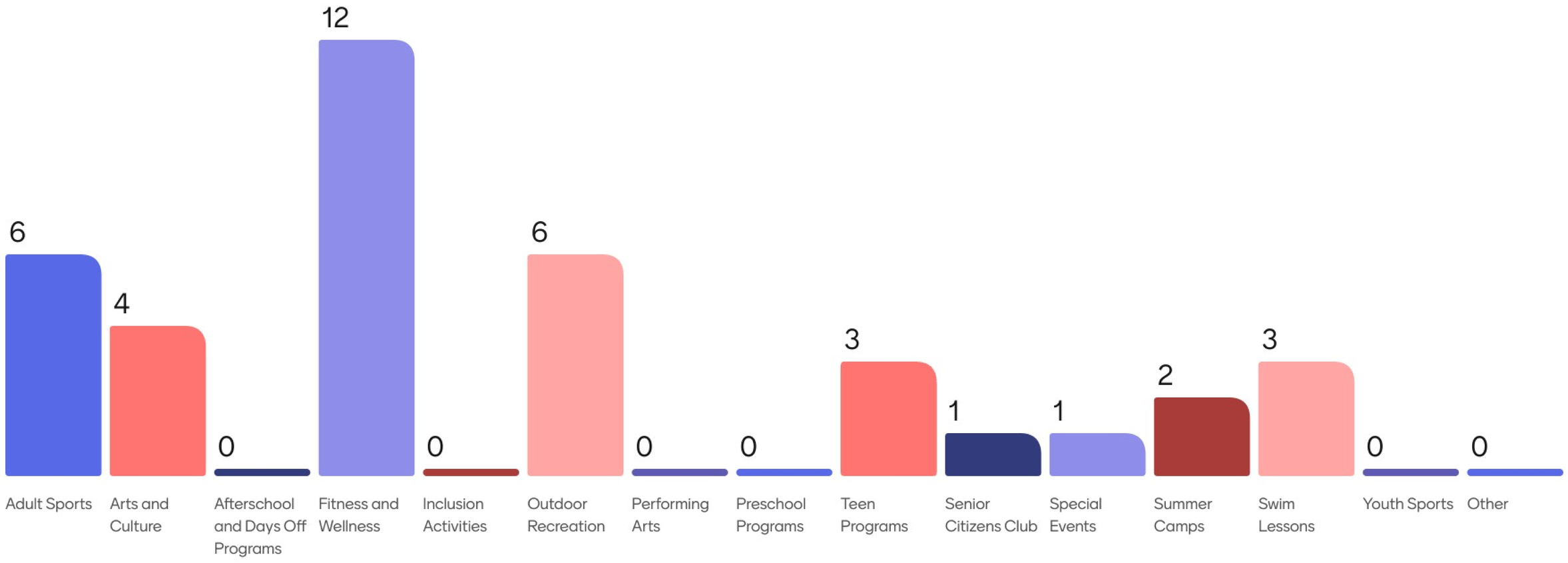
Select the TOP THREE TYPES of programs you would be most interested to participate in?



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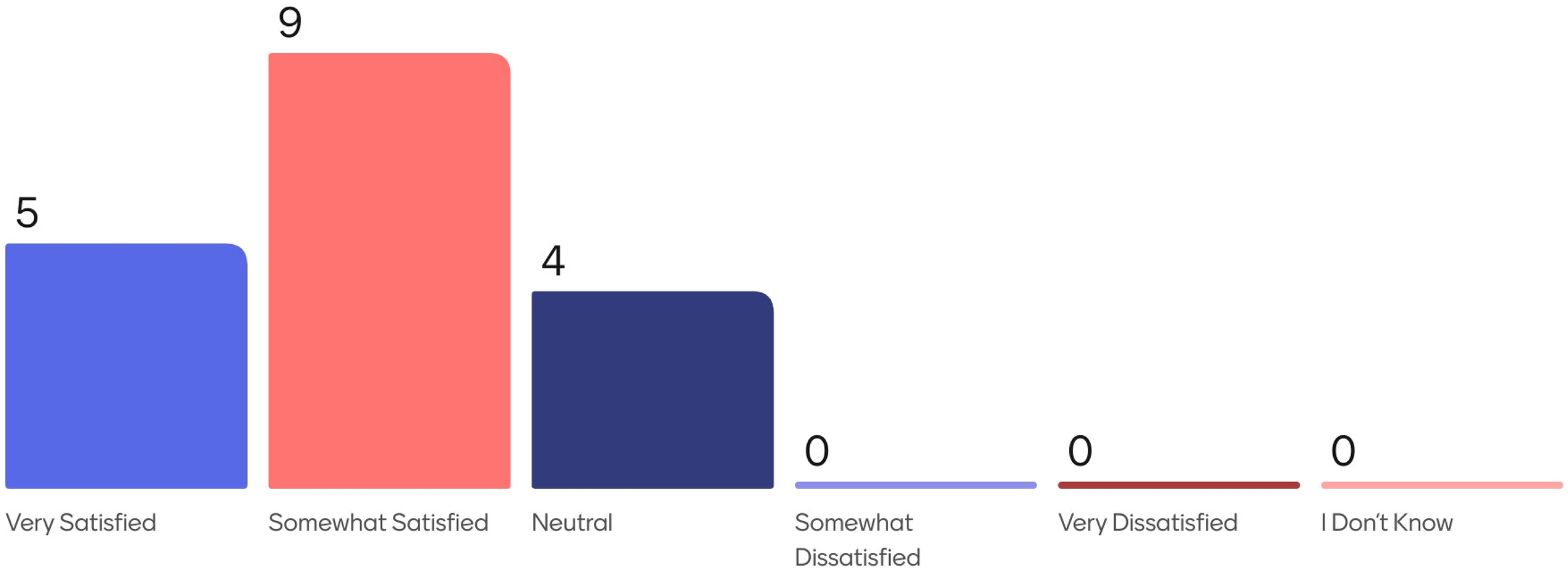
Please rate your satisfaction with the overall value you receive from BPD?



18

What is your top priority outcome from this plan?

Cost effective

Improved walking trails and related amenities.

More things for teenagers.

Just to be informed on what's happening or being purposed for the future.

Improve condition of Pond

Improvment and more utilization of downtown areas and spaces we already have.

engage the community beyond the writing of the plan. create community committees like the city has to keep people involved.

Adorable for tax payers

2

15

What is your top priority outcome from this plan?

More indoor pickleball courts. The demand is too high.

Affordability, within current budget

Opportunities for neighbors to connect

Present and future planning for most effective allocation of funding

Quality indoor facilities

Published plan available to all persons to understand what is possible.

Security after dark.

Are we losing more green space (West side park destruction)?

2

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Next Steps

- Site and Program Assessments
- Statistically-Reliable Survey (May 2025)
- Online only Survey (May 2025)
- Visit – www.YourFunIsOurBusiness

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QUESTIONS?

Mentimeter
Batavia
Park District
Thank You!!!
March 2025
NEXT PRACTICE PA
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